



Sparking Talent

The Competition for Young Critics and Filmmakers

Presented by TransLink Cine Sparks in association with ATOM Qld and the Department of Education and Training

TransLink Cine Sparks - The Australian Film Festival for Young People is offering an opportunity to 11 Queensland secondary school students to participate in the festival.

Students may apply to be a member of the Sparking Talent Film Juries or the Sparking Talent New Filmmakers program by writing a 400-word film review of the award winning Japanese animation title, *Ponyo*.

On the basis of merit, the 11 students will be chosen state-wide for the following:

Sparking Talent Junior Film Jury 3 students from Years 8 - 10

Sparking Talent Senior Film Jury 3 students from Years 11 – 12

Sparking Talent New Filmmakers Programme (an exciting new addition to TransLink Cine Sparks made possible by the Department of Education and Training) 5 students from Years 11 – 12

All eleven students will attend the TransLink Cine Sparks festival from Wednesday 4 to Friday 6 August and participate in a programme specially designed for their team.

The two **Film Jury** teams will view a selection of films and, with the guidance of the TransLink Cine Sparks Education Officer, will award a prize to the best film on the evening of the Warner Roadshow Studios Queensland New Filmmakers Awards on Friday 6 August. Students in the **New Filmmakers Programme** will view films, participate in production master classes and an excursion and attend the Warner Roadshow Studios Queensland New Filmmakers Awards.

Members of Australian Teachers of Media Queensland (ATOM Qld), the peak professional body for media teachers in Queensland, will select the eleven participants for 2010. The judges will be looking for engaging and creative film reviews that demonstrate the student's understanding and enthusiasm for film as a communicative medium.

Students wishing to be considered for the New Filmmakers Programme will also need to accompany their film review with a personal statement indicating their passion and interest in film production and a statement of recommendation from their Film, Television and New Media teacher to be eligible.

ATOM Qld and the Department of Education and Training will support successful applicants who live more than three hours drive from Brisbane. Accommodation and transport will be provided for the student and one parent/caregiver to attend TransLink Cine Sparks in Brisbane.

HOW TO ENTER THE SPARKING TALENT COMPETITION

Step 1

Register your school online in order to receive a DVD copy of the film for review, *Ponyo*. Registrations must be made online at www.TransLinkcinesparks.com.au

Registrations close 4pm Friday 23 April

Step 2

View the film with your class or loan the DVD to interested students and encourage them to write a 400 word film review.

Step 3

Complete the Sparking Talent entry form and post it, along with the film review to:

Mail:

The Sparking Talent Competition Manager
TransLink Cine Sparks Festival
PO Box 15094
CITY EAST QLD 4002

Sparking Talent Entry Forms are available online at www.TransLinkcinesparks.com.au.

Entries are due 5pm Monday 31 May

Step 4

Entries will be judged by members of the Australian Teachers of Media Queensland (ATOM Qld). Eleven students will be selected to participate in the 2010 Sparking Talent Programmes.

Sparking Talent Junior Film Jury (Years 8 - 10): Three Students

Sparking Talent Senior Film Jury (Years 11 - 12): Three Students

Sparking Talent New Filmmakers (Years 11 - 12): Five Students

Successful applicants and their teachers will be notified by email on Friday 11 June

ADVICE ON WRITING THE FILM REVIEW

The film review is a difficult genre. Students are encouraged to find examples of film reviews prior to writing their piece. The 'Review' section of *The Weekend Australian* has three or four reviews each weekend, and *The Courier-Mail* also contains film reviews. In the classroom, teachers and students could critique a variety of film reviews from web-based and printed texts, and construct a list of things to include in a well-written film review

ABOUT THE FILM FOR REVIEW

Title: *Ponyo*

Language: Japanese Original with English Dubbing

Director: Hayao Miyazaki

Country: Japan

Year: 2008

Running Time: 101 minutes

Classification: G (General)

Curriculum Links: The Arts, SOSE, FTVNM, Japanese

Synopsis: *Ponyo* is Miyazaki's own take on Hans Christian Anderson's tale, *The Little Mermaid*. It tells the story of a young girl fish who defies her father's wishes and beliefs about the human world to live with the boy she loves. After covertly travelling to the surface by jellyfish, Ponyo becomes stranded near a house on a seaside cliff, where she is found and rescued by a human boy named Sosuke. Sosuke names her Ponyo, and takes her to his school in a bucket, and shows her to the little old ladies who live in the nursing home where his mother, Lisa, works. Imagine Sosuke's surprise when Ponyo speaks, and tells him that she likes him!

KEY DATES

Friday 23 April, 4pm: School online registrations close.

Monday 31 May, 5pm: Deadline for Entry Form and Film Review(s) received by the TransLink Cine Sparks Festival via mail.

Friday 11 June: Competition winners and their teachers notified by email and announced on the TransLink Cine Sparks website.

Wednesday 4 - Friday 6 August: Competition winners attend Sparking Talent programmes during TransLink Cine Sparks festival.

Wednesday 28 July – Friday 6 August: TransLink Cine Sparks –The Australian Film Festival for Young People.

ABOUT TRANSLINK CINE SPARKS: THE AUSTRALIAN FILM FESTIVAL FOR YOUNG PEOPLE

TransLink Cine Sparks – The Australian Film Festival for Young People commenced in 2005 as an expanded film and moving image festival for primary and secondary school students as part of the Brisbane International Film Festival (BIFF). There are four main goals for TransLink Cine Sparks:

1. To develop media and cultural literacies
2. To expose young people to quality visually-based content
3. To develop skills of critical analysis
4. To develop understanding of other cultures

TransLink Cine Sparks in 2010 will engage young people of all ages in its screenings of a diverse selection of feature length and short cinema. The festival's scope is to provide Australian young people with a window into the lives of people from other cultures and a place and context to discuss and debate diverse representations of culture. The festival aims to support and strengthen media literacy teaching and learning in schools in both analytical and practical ways through its varied workshop and screening programme.

TERMS AND CONDITIONS OF ENTRY

1. Information on how to enter forms part of these conditions of entry to participate in the Sparking Talent Competition ('the competition'). Submission of an entry will be considered acceptance of these terms and conditions.
2. Only entries completed in accordance with these terms and conditions will be accepted.
3. The competition is open to students in Queensland attending state and non-state schools and to students who receive home schooling in Queensland.
4. The competition is open to students aged between 12 and 18 as of Wednesday 28 July 2010
5. The competition period is 29 March to 31 May 2010 inclusive. Registrations must be completed online on, or before, 4pm Friday 23 April 2010. All students wishing to participate in the competition and attending Queensland state and non-state schools must be registered by their teacher through their school. Home-schooled students may register through their parent or caregiver.
6. Completed Sparking Talent Entry Forms and Film Reviews must be received by 5pm Monday 31 May 2010. Send to: Sparking Talent Competition Manager, TransLink Cine Sparks Festival, PO Box 15094, City East QLD Australia 4002.
7. It is the entrant's responsibility to ensure that the details are correct at the time of entry.
8. All entries become the property of the Screen Queensland. No responsibility is taken for late, lost, or misdirected entries.
9. There will be eleven prizes consisting of selection in the Sparking Talent juries or New Filmmakers programme. The prize is not redeemable for cash and is non transferable.
10. The decision of the organisers and the judges shall be final and legally binding and no correspondence will be entered into.
11. The competition organisers take no responsibility for lost or misdirected items not received by entrants.
12. As part of the promotion for the competition, some students may be invited to feature in newspaper stories. Names of students and schools that have completed the competition may also be published in other media.
13. The organisers will not be responsible for any problems or technical malfunction of any network or lines, servers, providers, computer equipment, software, traffic congestion on the Internet, etc., including, but not limited to, any injury or damage to participants or any other person's computer related to or resulting from participation in or downloading any materials in this competition.
14. If for any reason this competition is not capable of running as planned, including, but not limited to, infection by computer virus, technical failures or any other causes beyond the control of the organisers, the organisers may at its sole discretion cancel, suspend or modify the competition.
15. The organisers will not be responsible for any failure by sponsors to fulfill obligations to donate prizes as previously agreed.
16. The competition may be withdrawn at any time without notice.